

## Online Privacy Notice

Positronic respects your concerns about privacy and is committed to protecting the privacy of your personal information. This Online Privacy Notice describes the types of personal information we collect, how we use the information, with whom we share it, how long we store the information and the choices available to you regarding our use of the information. We also describe the measures we take to protect the security of the information and how you can contact us about our privacy practices.

### Personal Information Collected

The types of personal information Positronic may collect, use and store include:

- contact information such as name, company, job title, address, telephone and email;
- login credentials for the Positronic websites (if applicable);
- other personal information submitted by customers such as credit card number, Social Security Number, and other financial information;
- other personal information from web browsers (such as browser type and browser language), Internet Protocol (“IP”) address, Internet Service Provider (“ISP”), operating system, date/time stamp, and clickstream data for the actions you take on the Positronic websites (such as pages viewed, links clicked); and
- other personal information found in content that you provide.

*Positronic websites do not offer information intended to attract children. Positronic does not knowingly solicit personal data from children under the age of 13.*

### How We Use Personal Information We Collect

We may use the information described above to:

- provide products and services;
- send you promotional materials or other communications;
- communicate with you about, and administer your participation in, special events, programs, offers, surveys and market research;
- respond to individual inquiries;
- evaluate potential suppliers and subcontractors and manage our relationships with them;
- provide and administer human resources services for employees;
- perform data analyses (including anonymization and aggregation of personal information);
- operate, evaluate and improve our business;
- analyzing and enhancing our products and services;

- developing new products and services;
- managing our communications about our products and services;
- performing accounting, auditing and other internal functions;
- identify, prevent and protect against cybersecurity and other security events, espionage, fraud and other unlawful activity, claims and other liabilities; and
- comply with and enforce applicable legal requirements, relevant industry standards and our policies.

We also may use the information in other ways for which we provide specific notice at the time of collection.

In addition, we use information collected through automated means (see Information We Collect by Automated Means section of this notice) for the purposes set forth above, including by (i) customizing our users' visits to our websites, (ii) analyzing the manner in which our users interact with our website, (iii) delivering content tailored to our users' interests and (iv) managing our websites and other aspects of our business.

## Lawful Basis for Users in the EU

The Lawful Basis for collecting personal information from individuals in the EU is necessary for our Legitimate Interests in:

- promoting our business and assessing the success of our promotional activities;
- providing products and services on a commercial basis;
- supporting our customers in their use of our products and services;
- encouraging the sharing of ideas, experiences and accomplishments of customers and employees;
- identify, prevent and protect against cybersecurity and other security events, espionage, fraud and other unlawful activity, claims and other liabilities; and
- monitoring and improving our websites.

*Lawful Basis refers to the need under EU privacy law to have a specific reason, recognized by law, for us to have and use your personal data.*

## How Long We Keep Personal Information

We keep data for analytics, product improvement, and legal purposes indefinitely with the following exceptions.

- You may opt-out of ongoing marketing communications by clicking unsubscribe at the bottom of email communications or visiting [www.connectpositronic.com/unsubscribe](http://www.connectpositronic.com/unsubscribe) and following the instructions.
- We keep usage data for analytics and website improvement purposes indefinitely because historical usage data is always relevant to the development of our websites. Please consult the policies of our third-party analytics and tracking providers in our "Cookies and other Tracking Technologies" section or their retention and erasure policies.

- We retain testimonials until withdrawn on your request (where we are legally required to remove or otherwise choose to remove).
- We retain your community forum-posted content until withdrawn at your request (where we are legally required to remove or otherwise choose to remove).
- We retain your username and password until you request deactivation of your account (or until we are legally required to otherwise choose to deactivate your account).
- We retain billing information for the duration of our contract with our customers and thereafter for legal and audit purposes. You may request removal of your contact information by letting us know at [privacy@connectpositronic.com](mailto:privacy@connectpositronic.com).
- We retain contact information for the duration of our contract with our contractors, customers, suppliers, and subcontractors and thereafter as an inactive account. You may request removal of your contact information by letting us know at [privacy@connectpositronic.com](mailto:privacy@connectpositronic.com). Information in support cases may be retained indefinitely because historical data regarding customer issues is always relevant to the development of our products and services.

## Information We Share

We do not sell or otherwise disclose personal information we collect about you, except as described in this Online Privacy Notice. We may share personal information with service providers who perform services on our behalf based on our instructions. We may share certain personal information with our affiliates for the purposes described in this Online Privacy Notice.

In addition, we may disclose information about you (i) if we are required to do so by law or legal process, (ii) to law enforcement authorities or other government entities, and (iii) when we believe disclosure is necessary or appropriate to prevent harm or financial loss, or in connection with an investigation of suspected or actual espionage, cybersecurity or security events or other fraudulent or illegal activity. We also reserve the right to transfer personal information we have on you in the event we sell or transfer all or a portion of our business or assets (including in the event of a reorganization, acquisition, dissolution or liquidation).

## Your Rights and Choices

We offer you certain choices regarding the personal information we collect from you. To update your preferences, ask us to remove your information from our mailing lists or submit a request, please contact us as indicated in the "How to Contact Us" section of this Online Privacy Notice. To the extent provided by the law of your jurisdiction, you may request access to the personal information we maintain about you or request that we correct, amend, delete or block the information by contacting us as indicated below. Where provided by law, you may withdraw any consent you previously provided to us or object at any time on legitimate grounds to the processing of your personal information, and we will apply your preferences going forward.

## How We Protect Personal Information

The security of your personal data is important to us. We use robust security measures to protect your personal data from unauthorized access, maintain data accuracy and help ensure the appropriate use of your personal data. We maintain administrative, technical and physical safeguards designed to protect the personal information provided to us against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use. We host our services in a secure server environment that uses firewalls, intrusion detection systems and other advanced technology designed to prevent interference or access from outside intruders. No method of transmission over the internet, or method of electronic storage, however, is 100% secure. Therefore, we cannot guarantee or warrant its absolute security. If you have any questions about security, you can contact us at [privacy@connectpositronic.com](mailto:privacy@connectpositronic.com). You are responsible for maintaining the security and confidentiality of your usernames and passwords.

## Websites Covered

This Online Privacy Notice covers the information practices of websites that link to this Online Privacy Notice, including: <https://www.connectpositronic.com>, <https://www.posishop.com>, <https://www.posiportal.com>, and other websites under the [connectpositronic.com](https://www.connectpositronic.com), [posishop.com](https://www.posishop.com), and [posiportal.com](https://www.posiportal.com) domains which are owned and operated by Positronic.

Our websites may provide links to other websites for your convenience and information. These websites may operate independently from us. Linked sites may have their own Online Privacy Notices or policies, which we strongly suggest you review. To the extent any linked websites are not owned or controlled by us, we are not responsible for the websites' content, any use of the websites, or the privacy practices of the websites, even though you may enter that site directly from visiting ours.

## Cookies and other Tracking Technologies

When you use our websites, we may collect certain information by automated means, using technologies such as cookies, web server logs, web beacons and JavaScript.

Cookies are files that websites send to your computer or other internet-connected device to uniquely identify your browser or to store information or settings on your device. Our websites may use cookies (such as HTTP and HTML5 cookies) and Flash cookies, as well as other types of local storage (such as browser-based or plugin-based local storage). Your browser may tell you how to be notified when you receive certain types of cookies and how to restrict or disable certain cookies.

We use the following types of cookies on our websites.

- **Strictly necessary cookies:** These are cookies that are required for the operation of our websites and under our terms with you. They include, for example, cookies that enable you to log into secure areas of our websites.

- **Analytical/performance cookies:** They allow us to recognize and count the number of visitors and to see how visitors move around our websites when they are using it. This helps us for our legitimate purposes to improve the way our websites work, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies:** These are used to recognize you when you return to our websites. This enables us, subject to your choices and preferences, to personalize our content for you, greet you by name and remember your preferences (for example, your region).
- **Targeting cookies:** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information subject to your choices and preferences to make our websites more relevant to your interests and more user-friendly. We may also share this information with third parties for this purpose.

You also may be able to delete your Flash cookies or adjust your Flash cookie settings by visiting the Adobe Flash Website Storage Settings Panel and Global Storage Settings Panel:

- [http://www.macromedia.com/support/documentation/en/flashplayer/help/settings\\_manager07.html](http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html)
- [http://www.macromedia.com/support/documentation/en/flashplayer/help/settings\\_manager03.html](http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager03.html)

Please note, however, that without cookies you may not be able to use all the features of our websites or other websites and online services.

In conjunction with gathering information through cookies, our web servers may log information such as your device type, operating system type, browser type, domain and other system settings, as well as the language your system uses and the country and time zone where your device is located. We also may record information such as the address of the web page that referred you to our websites and the IP address of the device you use to connect to our websites. We also may log information about your interaction with the websites, such as which pages you visit. We may place tags on our web pages called "web beacons," which are small files that link web pages to particular web servers and their cookies.

We may use third-party web analytics services on our websites, such as Google Analytics. These tools help us analyze how users use the website. The information collected for this purpose (including your IP address and other information collected by automated means) will be disclosed to or collected directly by these service providers. To learn more about how to opt out of these third-party web analytic service providers' activities, click the relevant link below:

- [Google Analytics](#)

Both we and others (such as our service providers) may collect personal information about our visitors' online activities, over time and across third-party websites. Our websites are not designed to respond to "do not track" signals from browsers.

The providers of other third-party plug-ins on our websites, such as embedded videos and social sharing tools, may use automated means to collect information regarding your use of the

websites and your interactions with the plug-ins. This information is subject to the privacy policies or notices of the third-party plug-in providers and is not subject to our Positronic Online Privacy Notice.

## Data Transfers

Given that we are an international business, we may store, process and/or transfer the personal information we collect about individuals to recipients in countries other than the country in which the information was originally collected. Those countries may not have the same data protection laws as the country in which the individual initially provided the information. When we transfer an individual's information to recipients in other countries (such as the U.S.), we will protect that information as described in this Online Privacy Notice.

If an individual is located in the European Economic Area ("EEA"), we will comply with applicable legal requirements providing adequate protection for the transfer of personal information to recipients in countries outside of the EEA.

You have a right to see the personal data held by us about you. If you wish to obtain a copy of particular information about you, or if you become aware the information we hold is incorrect and you would like to correct it, please send an e-mail to [privacy@connectpositronic.com](mailto:privacy@connectpositronic.com).  
Updates to Our Online Privacy Notice

This Online Privacy Notice may be updated periodically and without prior notice to you to reflect changes in our personal information practices. We will post the updated version on our websites and indicate at the top of the notice when it was most recently updated.

## How to Contact Us

If you have any questions or comments about this Online Privacy Notice, or if you would like us to update information we have about you or your preferences, please contact us by mail, telephone or e-mail:

Positronic  
423 N Campbell Ave  
Springfield, MO 65806  
Phone: +1 417 866 2322  
[privacy@connectpositronic.com](mailto:privacy@connectpositronic.com)

The amount of information Positronic needs to collect to serve our customers in a particular business transaction will sometimes vary from case to case. Regardless of the amount of information collected, the principles listed above will apply. Wherever Positronic collects personal information, you will find a link to a Positronic Online Privacy Notice. If you choose not to provide some information, it may not be possible for you to proceed with the chosen business activity with Positronic.